



# It's Essential

**Investor Presentation** 











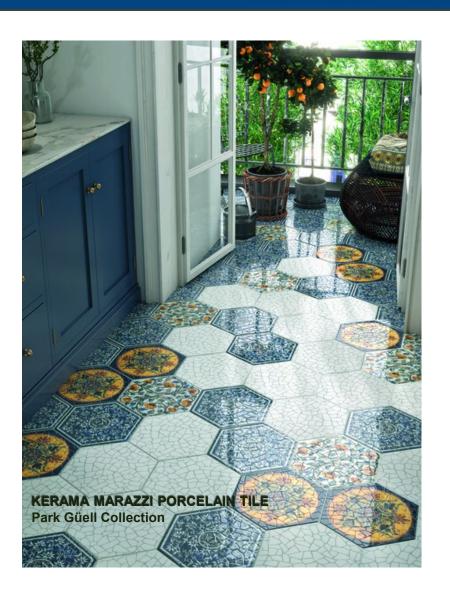




## Forward-looking Statements

Certain of the statements in this presentation may include **forward-looking statements** as defined in the Private Securities Litigation Reform Act of 1995, which are **subject to various risks and uncertainties** including, but not limited to, those **set forth in our press releases and our periodic filings** with the Securities & Exchange Commission.

### Mohawk Highlights



- World's largest flooring manufacturer
- Market leader in all flooring categories
  - Ceramic

- LVT
- Carpet & Rugs
- Sheet Vinyl

Laminate

Stone Flooring

Wood

- Countertops
- Expanding international presence
- Differentiated distribution infrastructure
- Strong cash flow to fund investments
- Superior management team
- Significant insider ownership

### Mohawk by the Numbers



World's Largest Flooring Company



1.0x

Strong Balance Sheet



\$3.1B+

Liquidity: Cash +
Available Revolver



Credit Ratings Moody's/S&P/Fitch



45
Acquisitions
Since 1992



18
Countries
Manufacturing



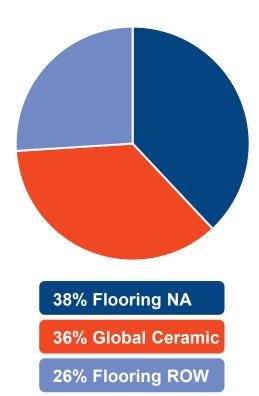
Countries
Sales



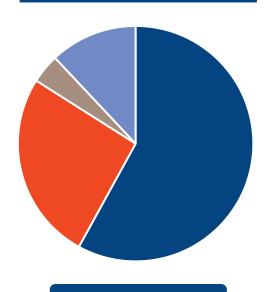
Customers Worldwide

### 2020 Sales Mix

#### **SEGMENT**



### **GEOGRAPHY**



**58% United States** 

26% Europe

4% Russia

12% Other

### **International Operations**

Mohawk's presence in both hard and soft surfaces products and residential and commercial applications extends around the world, with collections tailored to the needs and preferences of each market we serve



#### **Europe** Ceramic Russia LVT Ceramic Laminate Laminate **Sheet Vinyl Sheet Vinyl Carpet Tile** Malaysia Wood **New Zealand Australia** Carpet Carpet Hard Surface

#### **UNITED STATES**

- Increasing capacity in fast-growing LVT; added rigid technology
- Added capacity in premium laminate
   Added new carpet cushion
- Initiated quartz countertop manufacturing
- Extended existing businesses (utility mats, outdoor rugs)

#### **MEXICO & SOUTH AMERICA**

- Increased ceramic capacity at Salamanca
- Added new carpet cushion facility in Mexicali
- Expanded porcelain tile capacity in Brazil

#### **EUROPE**

Hard Surface

Distribution

- Modernized Italian ceramic facilities; added porcelain slab production
- Expanding capacity in LVT; added rigid technology
- Added carpet tile plant in Belgium
- Expanded capacity in premium laminate

#### **RUSSIA**

Distribution

- Launched sheet vinyl plant
- Expanded capacity in ceramic and laminate
- Added premium sanitary ware facility

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## COVID-19 Update

#### PRESENT LANDSCAPE

- Sales improved from Q3 in all markets even with varying COVID-19 conditions
- Retail & manufacturing remain largely open around the world
- COVID-19 cases currently high in many of our markets; vaccinations underway
- New stimulus packages in many countries are being considered



#### **IMPACT BY CHANNEL**

- Residential remodeling remains strongest
- DIY projects by families staying at home driving growth
- Residential new construction forecasted to continue strong
- Many commercial projects remain postponed due to uncertainty

#### **ACTIONS**

- Increasing production to meet higher demand
- Keeping employees safe work from home; social distancing; masks; contact tracing
- Investing strategically
- Restructuring initiative progressing as planned
  - Closing older, less efficient assets
  - Combining manufacturing & distribution assets
  - Rationalizing lower performing products

### Operational Excellence







- Deliver growth through innovative new products
- Drive demand through differentiated collections
- Enhance productivity & profitability through continuous process improvement & automation
- Optimize resources & materials
- Maintain superior logistics systems to improve service
- Leverage best practices across segments

### **Product Innovation**

#### **CERAMIC**

#### Famed™



Porcelain tile with built-in antimicrobial protection

Clic-Fit technology; faster, easier installation

### LAMINATE / WOOD





Water-proof wood; most scratch, dent and wear resistant Exclusive technology to repel spills at laminate joints

### **CARPET / RUGS**





Proprietary hypoallergenic backing; easier to install & seam

Patented unified soft flooring; faster, easier installation

### LVT / SHEET VINYL





Rigid LVT: realistic visuals; water resistance

Superior durability & performance; 60 enhanced visuals

### Nationwide Distribution

- National network of distribution centers provides efficient delivery
- Service Centers provide key channel for ceramic distribution



## Sustainability



7B
Plastic Bottles
Recycled



**42M** 

Pounds of Tires Recycled into Doormats



**500**<sup>+</sup>

**Products with Recycled Content** 



6.5B

Pounds of Waste Recycled



50

Plants Certified Zero Waste to Landfill



513M

Reduced Water Consumption Since 2015 (gallons)



8.1%

Reduced Water Intensity Since 2010



18.8%

Reduced Greenhouse
Gas Intensity
Since 2010





Global Ceramic

# Global Ceramic Segment



#### **Competitive Advantages**

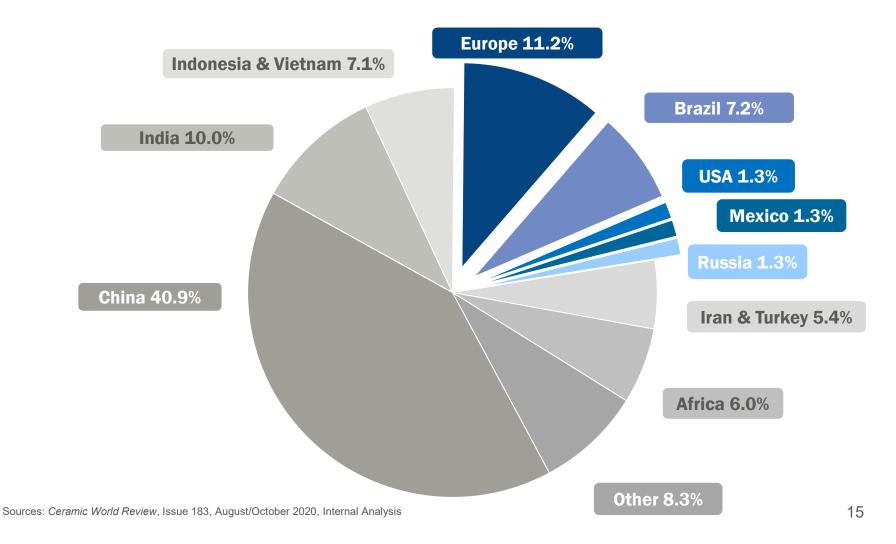
- Worldwide ceramic leader with leading positions in North America, Brazil, Eastern & Western Europe and Russia
- Most widely recognized ceramic brands
- Broad product line satisfies all channels and price points
- North American market share substantially larger than closest competitor
- Unmatched North American distribution and production capability
- Sales in more than 160 countries.

# Ceramic: Leveraging Global Assets



# Global Tile Market: 136 Billion Sq. Ft.

Mohawk currently participates in 22% of the worldwide market. With capacity of 2.7 Billion Sq. Ft., Mohawk has only 2% of the global market share, leaving ample room for growth.



## Global Ceramic: Brands Serving All Channels

### **UNITED STATES/CANADA**







- 216 service centers
- 36 countertop centers
- 19 design galleries
- Independent specialty retail
- Home centers
- Independent distributors
- New construction
- Commercial

### **BRAZIL/MEXICO**







- Independent specialty retail
- Home centers
- New construction
- Independent distributors
- Commercial

#### **EUROPE**

#### **MARAZZI**









- Independent specialty retail
- Home centers
- New construction
- Independent distributors
- Commercial

#### RUSSIA

#### KERAMA MARAZZI

- 23 distribution centers
- 374 company-owned or franchised retail stores
- Home centers
- New construction
- Independent distributors
- Commercial

# Global Ceramic: Countertops

#### **Stone**



High-end, contemporary, luxe feel for any room

#### Quartz



Upscale look engineered for down-to-earth durability

#### **Porcelain**



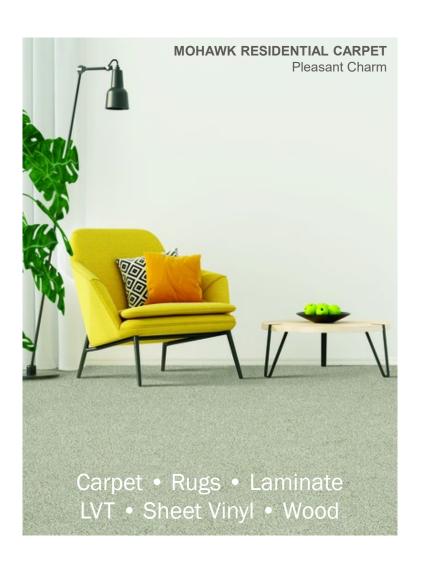
Beauty of natural stone with the benefits of porcelain tile





Flooring North America

# Flooring North America Segment



### **Competitive Advantages**

- Leading market share in all channels
- Leader in innovation, design & technology
- Significant growth opportunity with LVT
- Well-known exclusive brands
- Leverage customer relationships across product categories
- Low-cost integrated manufacturing

# Flooring NA: Brands Serving All Channels

#### RESIDENTIAL CARPET







- Independent Specialty Retail
- Aligned Dealers
- Home Centers
- Builder
- Multi-family

#### **BATH & AREA RUGS**





- Mass Merchants
- Department Stores
- Home Centers
- Independent Specialty Retail
- E-Commerce

#### **COMMERCIAL CARPET**

#### Mohawk Group



- Corporate
- Educational
- Retail
- Healthcare
- Hospitality
- Institutional
- Main Street

#### **HARD SURFACES**







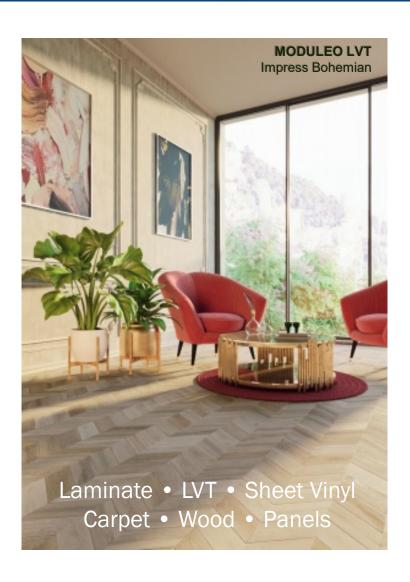
- Independent Specialty Retail
- Aligned Dealers
- Home Centers
- Distributors
- Builder/Multi-family
- Commercial





Flooring Rest of the World

## Flooring Rest of the World Segment



#### **Competitive Advantages**

- Leader in mid- to high-end categories
- Undisputed innovation frontrunner with patent-protected technology
- Significant growth opportunity with LVT
- Extend value of well known brands into new product categories
- Vertically integrated low-cost manufacturer across product categories
- Leverage customer relationships to enter new channels and markets

## Flooring ROW: Brands Serving All Channels

### LAMINATE / WOOD



PERGO.

- Independent Specialty Retail
- Home Centers
- Independent Distribution
- Company-owned
   Distribution (Europe,
   Australia, New Zealand,
   India)
- Builder
- Multi-family

#### **CARPET**







- Independent Specialty Retail
- Home Centers
- Builder
- Commercial

#### LVT







- Independent Specialty Retail
- Home Centers
- Company-owned Distribution (Europe, Australia, New Zealand, India)
- Builder
- Multi-family
- Commercial

#### SHEET VINYL





- Independent Specialty
  Retail
- Home Centers
- Builder
- Multi-family
- Commercial

# Flooring ROW Panels

#### **MDF & Chipboards**



Furniture and specialty construction

#### **Insulation Panels**



Airtight solutions for renovations or new construction

#### **Roofing Panels**



Insulated custom roof panels and hinged roofs





Financials

### **Q4** Financial Results

#### **Q4 Overview**

- Record sales quarter for the company
  - Flooring ROW: residential remodeling grew; laminate, LVT and sheet vinyl performed well
  - Global Ceramic: demand grew; running near capacity across segment
  - Flooring NA: residential remodeling driving growth; strong new and existing home sales
- Executing restructuring initiatives to benefit results and better position business for long term:
  - Rationalizing higher cost manufacturing assets
  - Investing in more productive equipment
  - Managing capacity to demand
  - Reducing lower performing products & SKUs
  - Consolidating distribution points
  - Conservatively allocating SG&A
- Solid free cash flow in the quarter; liquidity position and balance sheet remain strong

(USD in millions)	Q4 2019	Q4 2020
Net Sales	\$2,425	\$2,642
% Change		9.0%
Adjusted EBITDA	\$363	\$462
% Adjusted EBITDA Margin	14.9%	17.5%
Adjusted Operating Income	\$205	\$305
% Operating Income Margin	8.4%	11.6%
Adjusted Diluted EPS	\$2.25	\$3.54

# Q4 Results by Segment

(ex-unusual items)
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04 2040							
Q4 2019	Q4 2020						
GLOBAL CERAMIC SEGMENT							
\$858	<b>\$920</b> 7.1%						
<b>\$53</b> 6.2%	<b>\$88</b> 9.5%						
NT							
\$936	<b>\$963</b> 2.9%						
<b>\$72</b> 7.7%	<b>\$91</b> 9.5%						
MENT							
\$630	<b>\$759</b> 20.5%						
<b>\$88</b> 14.0%	<b>\$138</b> 18.2%						
	\$858 \$53 6.2% ENT \$936 \$72 7.7% MENT \$630						

# Earnings Summary

(ex-unusual items)

	2017	2018	2019	2020
Net Sales % Change	<b>\$9,491</b> 5.9%	<b>\$9,984</b> 5.2%	<b>\$9,971</b> -0.1%	<b>\$9,552</b> -4.2%
EBITDA EBITDA Margin	<b>\$1,859</b>	<b>\$1,705</b>	<b>\$1,530</b>	<b>\$1,389</b>
	19.6%	17.1%	15.3%	14.5%
Operating Income Operating Margin	<b>\$1,416</b>	<b>\$1,189</b>	<b>\$938</b>	<b>\$799</b>
	14.9%	11.9%	9.4%	8.4%
Net Earnings	<b>\$1,019</b>	<b>\$922</b>	<b>\$725</b>	<b>\$631</b>
% Change	8.4%	-9.5%	-21.3%	-13.0%
Adjusted Diluted EPS % Change	<b>\$13.61</b> 7.9%	<b>\$12.33</b> -9.4%	<b>\$10.04</b> -18.6%	<b>\$8.83</b> -12.1%

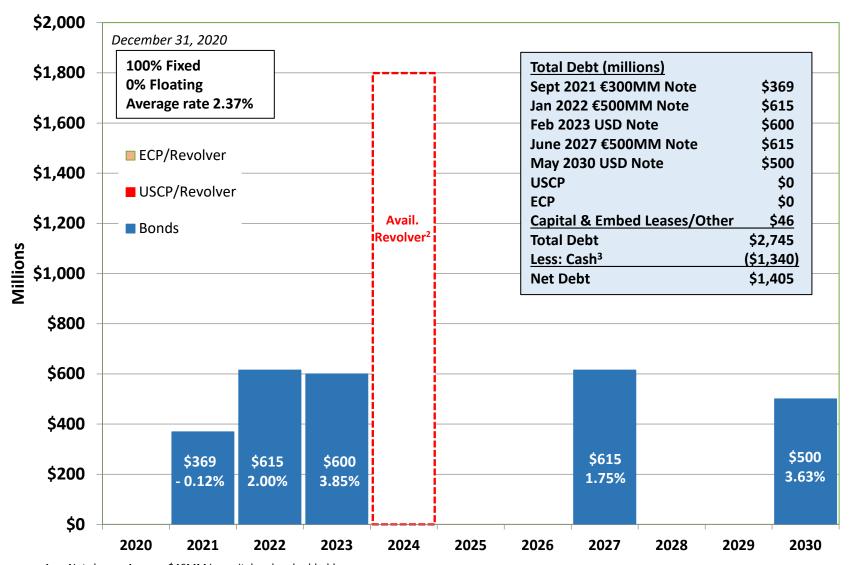
(Dollars in Millions except EPS)

# Results by Segment

(ex-unusual items)

	2017	2018	2019	2020
GLOBAL CERAMIC SE	GMENT			
Sales % Change	<b>\$3,405</b> 7.2%	<b>\$3,553</b> 4.3%	<b>\$3,631</b> 2.2%	<b>\$3,433</b> -5.5%
Operating Income Operating Margin	<b>\$545</b> 16.0%	<b>\$459</b> 12.9%	<b>\$344</b> 9.5%	<b>\$234</b> 6.8%
<b>FLOORING NA SEGME</b>	NT			
Sales % Change	<b>\$4,011</b> 3.7%	<b>\$4,029</b> 0.5%	<b>\$3,844</b> -4.6%	<b>\$3,594</b> -6.5%
Operating Income Operating Margin	<b>\$573</b> 14.3%	<b>\$400</b> 9.9%	<b>\$258</b> 6.7%	<b>\$198</b> 5.5%
FLOORING ROW SEGN	<b>IENT</b>			
Sales % Change	<b>\$2,075</b> 8.1%	<b>\$2,402</b> 15.7%	<b>\$2,496</b> 3.9%	<b>\$2,525</b> 1.2%
Operating Income Operating Margin	<b>\$337</b> 16.2%	<b>\$364</b> 15.2%	<b>\$375</b> 15.0%	<b>\$408</b> 16.2%

### Maturity Profile<sup>1</sup>



- 1 Not shown: Approx. \$46MM in capital and embedded leases
- 2 After Letters of Credit issuance of \$0.8MM
- 3 Cash includes investments in money market and mutual funds as of December 31, 2020





Appendix

ADJUSTED OPERATING INCOME					
(Amounts in thousands USD)	2018Q4	2019Q4	2020Q4		
Operating income	213,376	154,814	282,733		
Adjustments to operating income:					
Restructuring, acquisition and integration-related and other costs	20,613	49,802	22,395		
Release of indemnification assets	-	2	-		
Acquisitions purchase accounting (including inventory step-up)	6,721	222	-		
Adjusted operating income	240,710	204,840	305,128		
Adjusted operating income as a percent of net sales	9.8%	8.4%	11.6%		

OPERATING INCOME TO ADJUSTED EBITDA						
(Amounts in thousands USD)	2018Q4	2019Q4	2020Q4			
Operating income	213,376	154,814	282,733			
Other (expense) income	(504)	9,522	6,742			
Net (income) loss attributable to non-controlling interest	(704)	(6)	(176)			
Depreciation and amortization	139,092	153,759	156,555			
EBITDA	351,260	318,090	445,854			
Restructuring, acquisition and integration-related and other costs	20,412	49,802	15,960			
Impairment of net investment	-	(5,226)	-			
Acquisitions purchase accounting (including inventory step-up)	6,721	222	-			
Release of indemnification asset	2,857	603	(13)			
Adjusted EBITDA	381,250	363,490	461,801			
Adjusted EBITDA as a percent of net sales	15.6%	14.9%	17.5%			

ADJUSTED OPERATING INCOME						
(Amounts in thousands USD)	2017	2018	2019	2020		
Operating income	1,354,173	1,095,326	827,224	636,002		
Adjustments to operating income:						
Restructuring, acquisition and integration-related and other costs	48,939	78,650	106,954	163,479		
Release of indemnification asset	-	-	247	-		
Acquisitions purchase accounting (including inventory step-up)	13,314	15,359	3,938	-		
Adjusted operating income	1,416,426	1,189,335	938,364	799,481		
Adjusted operating income as a percent of net sales	14.9%	11.9%	9.4%	8.4%		

OPERATING INCOME TO ADJUSTED EBITDA						
(Amounts in thousands USD)	2017	2018	2019	2020		
Operating income	1,354,173	1,095,326	827,224	636,002		
Other (expense) income	(5,205)	(7,298)	(36,407)	752		
Net (income) loss attributable to non-controlling interest	(3,054)	(3,151)	(360)	(132)		
Depreciation and amortization	446,672	521,765	576,452	607,507		
EBITDA	1,792,586	1,606,642	1,366,909	1,244,129		
Restructuring, acquisition and integration-related and other costs	48,940	78,449	99,679	145,415		
Impairment of net investment	-	-	59,946	-		
Acquisitions purchase accounting (including inventory step-up)	13,314	15,359	3,938	-		
Release of indemnification asset	4,459	4,606	(56)	(262)		
Adjusted EBITDA	1,859,299	1,705,056	1,530,416	1,389,282		
Adjusted EBITDA as a percent of net sales	19.6%	17.1%	15.3%	14.5%		

ADJUSTED OPERATING INCOME						
(Amounts in thousands USD)	2018	2019	2020			
GLOBAL CERAMIC SEGMENT						
Operating income	439,153	335,639	167,731			
Adjustments to operating income:						
Restructuring, acquisition and integration-related and other costs	13,312	8,288	65,842			
Acquisitions purchase accounting (including inventory step-up)	6,723	204	-			
Adjusted operating income	459,188	344,130	233,572			
Adjusted operating income as a percent of net sales	12.9%	9.5%	6.8%			
FLOORING NA SEGMENT						
Operating income	356,841	177,566	147,442			
Adjustments to operating income:						
Restructuring, acquisition and integration-related and other costs	42,846	80,195	50,895			
Adjusted operating income	399,687	257,761	198,338			
Adjusted operating income as a percent of net sales	9.9%	6.7%	5.5%			
FLOORING ROW SEGMENT						
Operating income	340,642	353,667	366,934			
Adjustments to operating income:						
Restructuring, acquisition and integration-related and other costs	14,976	17,643	41,098			
Acquisitions purchase accounting (including inventory step-up)	8,639	3,734	_			
Adjusted operating income	364,258	375,044	408,032			
Adjusted operating income as a percent of net sales	15.2%	15.0%	16.2%			

ADJUSTED NET EARNINGS					
(Amounts in thousands USD, except EPS)	2018Q4	2019Q4	2020Q4		
Net earnings attributable to Mohawk Industries, Inc.	229,339	264,667	248,222		
Adjusting items:					
Restructuring, acquisition and integration-related and other costs	20,412	49,802	22,395		
Acquisitions purchase accounting (including inventory step-up)	6,721	222	-		
Acquisitions interest expense	4,322	-	-		
Deferred loan costs	-	601	-		
Impairment of net investment	-	(5,226)	-		
Release of indemnification asset	2,857	603	(13)		
European tax restructuring	-	(136,194)	-		
Income taxes	(73,282)	(12,183)	(18,609)		
Income taxes - reversal of uncertain tax position	(2,857)	(603)	13		
Adjusted net earnings attributable to Mohawk Industries, Inc.	187,512	161,689	252,008		
Adjusted diluted earnings per share attributable to Mohawk Industries, Inc.	2.53	2.25	3.54		
Weighted-average common shares outstanding - diluted	74,183	71,954	71,209		

ADJUSTED NET EARNINGS						
(Amounts in thousands USD, except EPS)	2017	2018	2019	2020		
Net earnings attributable to Mohawk Industries, Inc.	971,638	861,704	744,211	515,595		
Adjusting items:						
Restructuring, acquisition, integration-related and other costs	49,144	78,449	99,679	167,079		
Acquisitions purchase accounting (including inventory step-up)	13,314	15,359	3,938	-		
Acquisition interest expense	-	4,322	-	-		
Release of indemnification asset	4,459	4,606	(57)	(262)		
Deferred loan costs	-	-	601	-		
Impairment of net investment	-	-	59,946	-		
European tax restructuring	-	-	(136,194)	-		
Income tax reform	810	-	-	-		
Income taxes	(16,260)	(37,817)	(46,842)	(52,003)		
Income taxes - reversal of uncertain tax position	(4,459)	(4,606)	56	262		
Adjusted net earnings attributable to Mohawk Industries, Inc.	1,018,646	922,017	725,338	630,672		
Adjusted diluted earnings per share attributable to Mohawk Industries, Inc.	13.61	12.33	10.04	8.83		
Weighted-average common shares outstanding - diluted	74,839	74,773	72,264	71,401		

NET DEBT											
(Amounts in thousands USD)	2019Q1	2019Q2	2019Q3	2019Q4	2020Q1	2020Q2	2020Q3	2020Q4			
Current portion of long-term debt and commercial paper	1,763,332	1,891,512	1,273,158	1,051,498	1,210,525	135,350	356,130	377,255			
Long-term debt, less current portion	1,497,975	1,169,489	1,483,581	1,518,388	1,514,000	2,573,155	2,282,781	2,356,887			
Less: Cash and cash equivalents	105,668	128,096	111,303	134,785	263,086	737,712	781,238	768,625			
Net Debt	3,155,639	2,932,905	2,645,436	2,435,101	2,461,439	1,970,791	1,857,673	1,965,517			
Less: (ST) Investments	51,000	49,000	45,000	42,500	60,300	56,700	407,784	571,741			
Net Debt less (ST) Investments	3,104,639	2,883,905	2,600,436	2,392,601	2,401,139	1,914,091	1,449,889	1,393,776			

TRAILING TWELVE MONTHS OPERATING INCOME TO ADJUSTED EBITDA											
(Amounts in thousands USD)	2019Q1	2019Q2	2019Q3	2019Q4	2020Q1	2020Q2	2020Q3	2020Q4			
Operating income	992,257	932,810	885,786	827,224	813,377	485,559	508,083	636,002			
Other (expense) income	436	5,574	(46,433)	(36,407)	(45,822)	(49,907)	3,532	752			
Net (income) loss attributable to non-controlling interest	(2,666)	(1,920)	(1,058)	(360)	(321)	223	38	(132)			
Depreciation and amortization	536,403	549,837	561,785	576,452	584,677	598,289	604,711	607,507			
EBITDA	1,526,430	1,486,301	1,400,080	1,366,909	1,351,911	1,034,164	1,116,364	1,244,129			
Restructuring, acquisition, integration-related and other costs	95,839	88,637	70,289	99,679	70,560	153,683	179,257	145,415			
Impairment of net investment	-	-	65,172	59,946	59,946	59,946	(5,226)	-			
Acquisitions purchase accounting (including inventory step-up)	16,557	17,527	10,437	3,938	1,386	222	222	-			
Release of indemnification asset	2,857	2,857	2,198	(56)	(91)	(114)	354	(262)			
Adjusted EBITDA	1,641,683	1,595,322	1,548,176	1,530,416	1,483,712	1,247,901	1,290,971	1,389,282			
Net Debt less (ST) Investments to Adjusted EBITDA	1.9	1.8	1.7	1.6	1.7	1.6	1.1	1.0			

