



# **Investor Presentation**

July 2018



### Forward-looking Statements

Certain of the statements in this presentation may include **forward-looking statements** as defined in the Private Securities Litigation Reform Act of 1995, which are **subject to various risks and uncertainties** including, but not limited to, those **set forth in our press releases and our periodic filings** with the Securities & Exchange Commission.

### Mohawk Highlights



- World's largest flooring manufacturer
- Market leader in all flooring categories
  - Ceramic

- I \/T
- Carpet & Rugs
- Sheet Vinyl

- Laminate
- Stone Flooring

Wood

- Countertops
- Expanding international presence
- Differentiated distribution infrastructure
- Strong cash flow to fund CapEx and acquisition opportunities
- Superior management team with multi-level succession plan
- Significant insider ownership

### Mohawk by the Numbers



\$9.5B

2017 Worldwide Sales



\$1.9B

2017 Adjusted EBITDA



\$6.6B

CapEx & Acquisition Investments (2013-17)



42

Acquisitions Since 1992



19

Countries Manufacturing



38,800+

Employees Worldwide



170+

Countries Sales

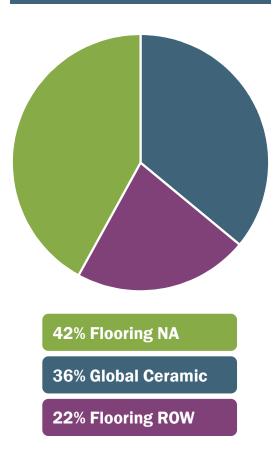


25,000+

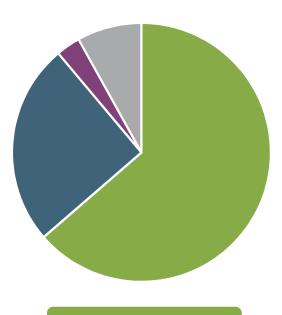
Customers Worldwide

### 2017 Sales Mix

#### **SEGMENT**



#### **GEOGRAPHY**



**63% United States** 

25% Europe

3% Russia

8% Other

# International Operations



### Investing in the Business

2013-17

\$6.6B

Total Investment

\$3.5B Acquisitions

New Products & Geographies



\$3.1B CapEx

Productivity & Profitability

### 2016-17 CapEx



**\$1.6B**Additional

Sales
Capacity

Ceramic

Mexico
Europe
Russia

Carpet

Europe

Countries

Sheet Vinyl
Russia

Laminate

U.S. Europe Russia Product Categories



2018

\$1.2B

Planned Investment

\$436M Acquisitions

YTD - July



\$780M CapEx

Projected Spend

## Extending Sales Capacity through Investment

\$2.3B internal investment (2016-2018)



#### **UNITED STATES**

- Doubling capacity in fast-growing LVT; adding rigid technology
- Added capacity in laminate and engineered wood
- Constructing quartz countertop plant
- Extended existing businesses (utility mats, outdoor rugs)



### MEXICO & SOUTH AMERICA

- Doubled ceramic capacity at Salamanca
- Added new carpet cushion facility in Mexicali



#### **EUROPE**

- Modernized Italian ceramic facilities; added porcelain slab production
- Expanded capacity in LVT; added rigid technology
- Constructed carpet tile plant in Belgium
- Expanded capacity in premium laminate



#### **RUSSIA**

- Adding sheet vinyl plant
- Expanding capacity in ceramic and laminate

# Aggressive Acquisition Strategy

Invested \$3.7B in 17 acquisitions since 2013



#### **GEOGRAPHY**

- Strategic fit
- Leverage strengths in existing locations
- Enter markets with significant growth potential



#### **PRODUCTS**

- Focus on flooring
- New product categories
- Synergies with existing businesses
- Leverage existing assets to expand distribution



#### **MANAGEMENT**

- Proven management teams
- Good bench strength
- Shared values
- Improve entire business with best practices



#### RETURNS

- Best possible valuation
- Potential for significant ROI
- Good short- and long-term opportunity
- Mitigate risks

### Godfrey Hirst Acquisition





- Closed July 2, 2018
- Largest flooring provider in Australia and New Zealand
- Carpet manufacturing and hard surface distribution
- Market's design and innovation leader
- Synergies with existing Mohawk soft and hard surface business
- Last fiscal year net sales US\$334M
- Estimated 12-month EPS benefit of ~US\$0.35-0.40

### Positive Industry Outlook





Before

After



#### **United States**

- GDP & flooring industry growing
- New residential construction increasing
- Rising home prices support reinvestment
- Pent up demand industry 22% below 2005 peak
- Commercial end market growing

#### **Rest of World**

- Economic growth forecast for EU for 2018
- EU Central Bank stimulus has encouraged investment
- Russian economy challenging in 2018;
   significant long-term upside from aging housing
- In Mexico, GDP growth projected for remainder of 2018
- Solid GDP growth projected for Australia and New Zealand for rest of 2018

### Operational Excellence







- Deliver growth through innovative new products
- Drive demand through differentiated collections
- Enhance productivity & profitability through continuous process improvement & automation
- Optimize resources & materials
- Maintain superior logistics systems to improve service
- Leverage best practices across segments

### **Product Innovation**

#### **CERAMIC**





Digitally Printed Ceramic Tile

Superior Slip Resistance

### LAMINATE / WOOD





Proprietary
Water Proof Wood

Engineered Wood Planks Up to 9" x 90"

#### **CARPET**





Exclusive Super Soft & Stain Resistant Fiber Proprietary Unified Soft Flooring; Faster, Easier Installation

### LVT / SHEET VINYL

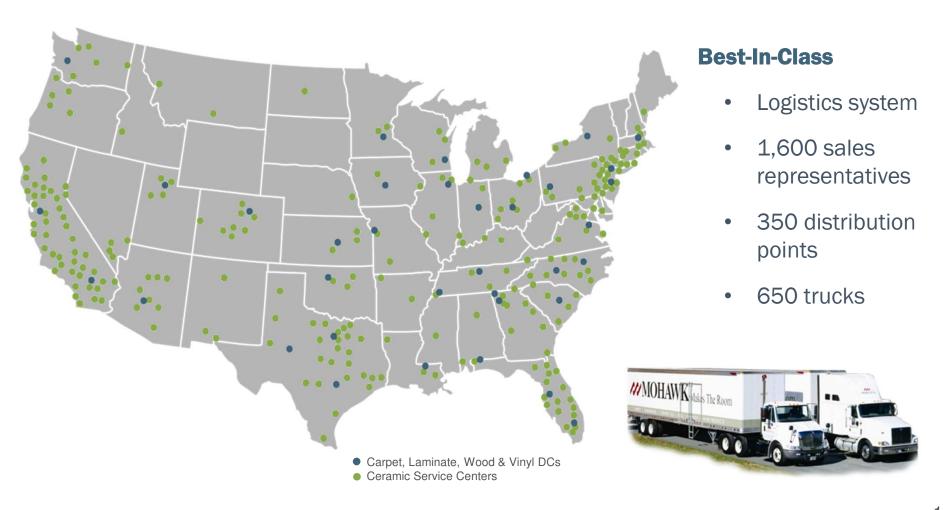




Rigid LVT: Realistic Visuals; Water Resistance Deeply Embossed Sheet; More Natural Visuals

### Best-In-Class Distribution

- National network of distribution centers provides efficient delivery
- Service Centers provide key channel for ceramic distribution



## The Business of Sustainability



6.2B

Plastic Bottles Recycled Annually



6.5B

Pounds of Waste Recycled



500+

Products with Recycled Content



**42M** 

Pounds of Tires
Recycled Into Doormats



47

Plants with Zero Waste to Landfill



36%

Water Intensity
Reduced since 2010



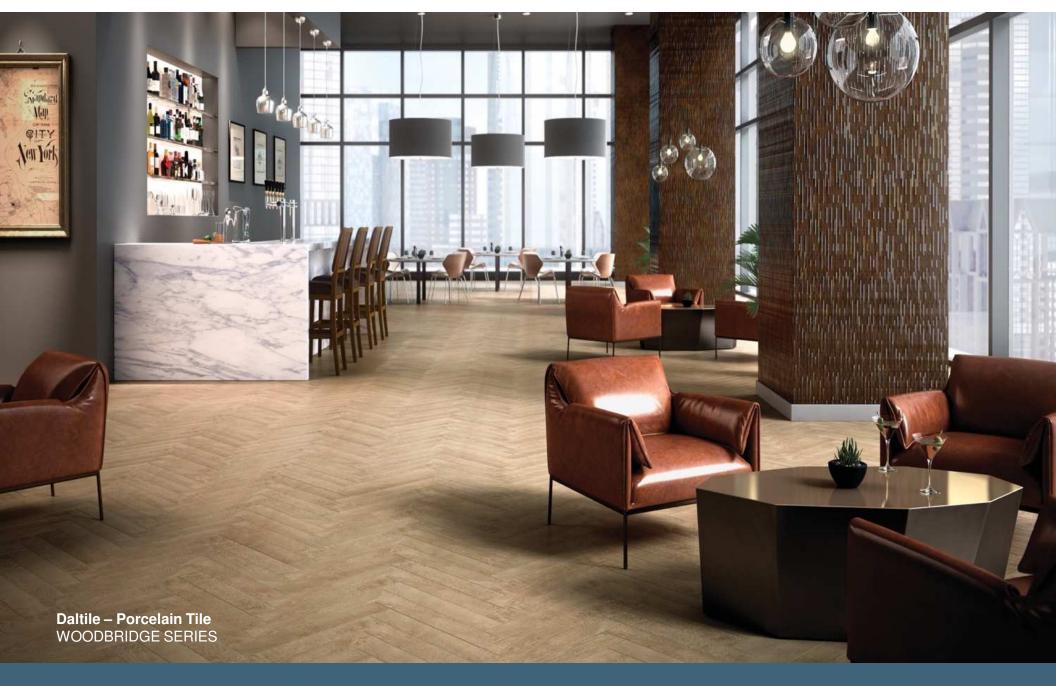
442M

Gallons of Reduced Water Consumption since 2015



5%

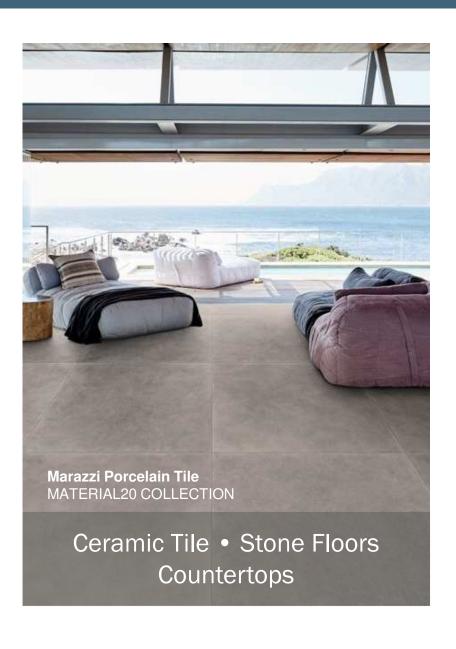
Greenhouse Gas Intensity Reduced since 2010





Global Ceramic

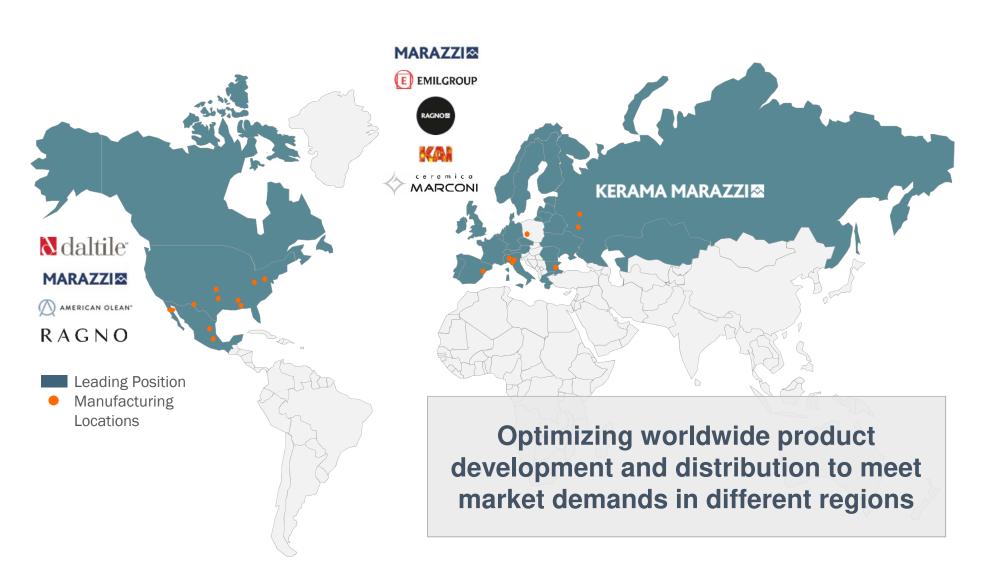
### Global Ceramic Segment



### **Competitive Advantages**

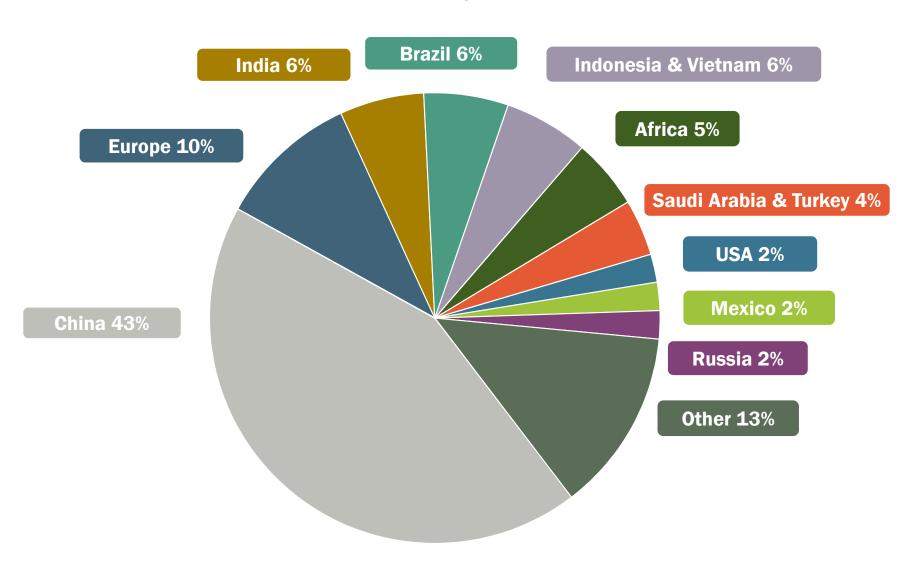
- Worldwide ceramic leader with leading positions in North America, Eastern & Western Europe and Russia
- Most widely recognized ceramic brands
- Broad product line satisfies all channels and price points
- North American market share substantially larger than closest competitor
- Unmatched North American distribution and production capability
- Sales in more than 160 countries

## Ceramic: Leveraging Global Assets



### Global Tile Market: 135 Billion Sq. Ft.

2017 Mohawk Capacity - 2.2 Billion Sq. Ft.



## Global Ceramic: Brands Serving All Channels

#### **UNITED STATES & CANADA**

### daltile<sup>®</sup>





RAGNO

- 250 service centers
- 40 countertop centers
- 15 design galleries
- Independent specialty retail
- Home centers
- Independent distributors
- New construction

#### **RUSSIA**

#### KERAMA MARAZZI

- 20 distribution centers
- 350 company-owned or franchised retail stores
- Home centers
- New construction
- Independent distributors

### **EUROPE**

#### **MARAZZI**









- Independent specialty retail
- Home centers
- New construction
- Independent distributors

### **MEXICO**





- Independent specialty retail
- Home centers
- New construction
- Independent distributors

## Global Ceramic: Countertops

#### **Stone**



High-end, contemporary, luxe feel for any room

### Quartz

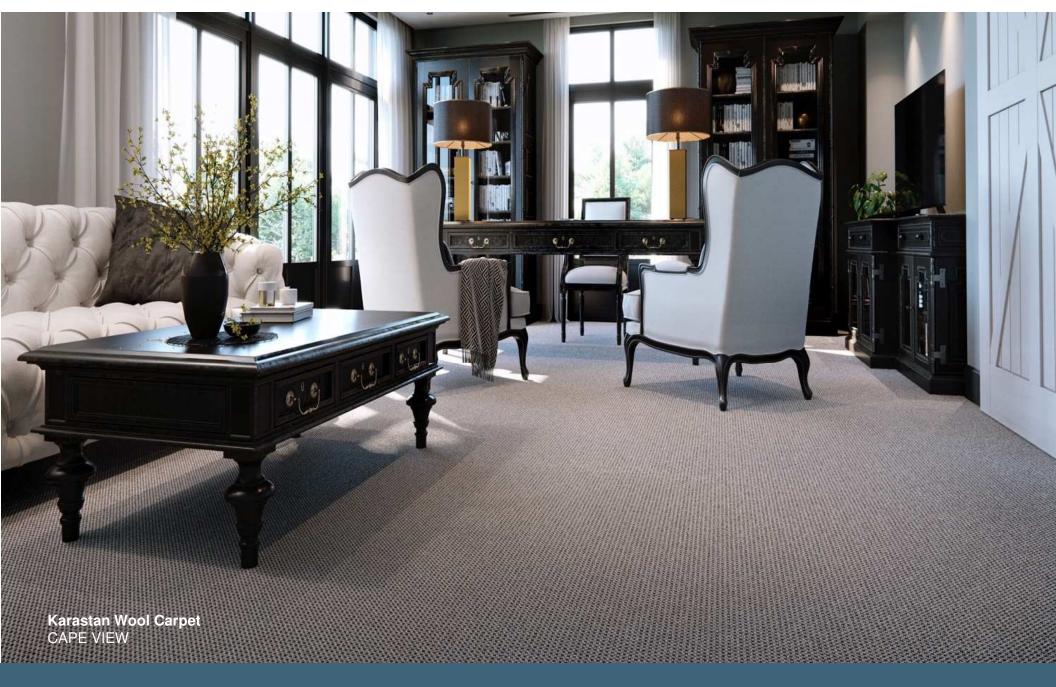


Upscale look engineered for down-to-earth durability

#### **Porcelain**



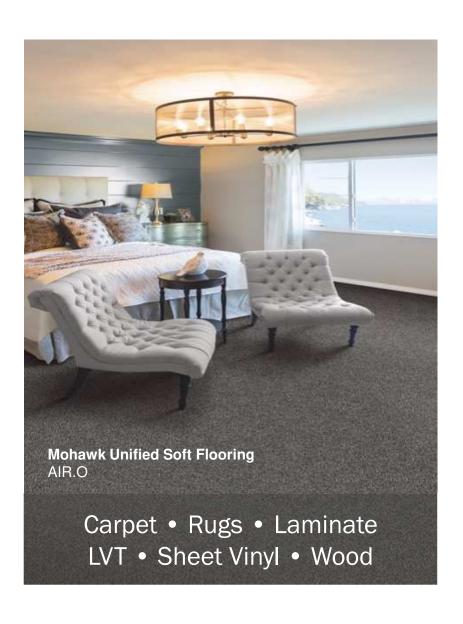
Scale and beauty of natural stone with the benefits of porcelain tile





Flooring North America

### Flooring North America Segment



### **Competitive Advantages**

- Leading market share in all channels
- Leader in innovation, design
   & technology
- Significant growth opportunity with LVT
- Well-known exclusive brands
- Leverage customer relationships across product categories
- Low-cost integrated manufacturing

## Flooring NA: Brands Serving All Channels

#### **RESIDENTIAL CARPET**





- Independent Specialty Retail
- Aligned Dealers
- Home Centers
- Builder
- Multi-family

#### **BATH & AREA RUGS**





- Mass Merchants
- Department Stores
- Home Centers
- Independent Specialty Retail
- E-Commerce

#### COMMERCIAL CARPET





- Corporate
- Educational
- Retail
- Healthcare
- Hospitality
- Institutional
- Main Street

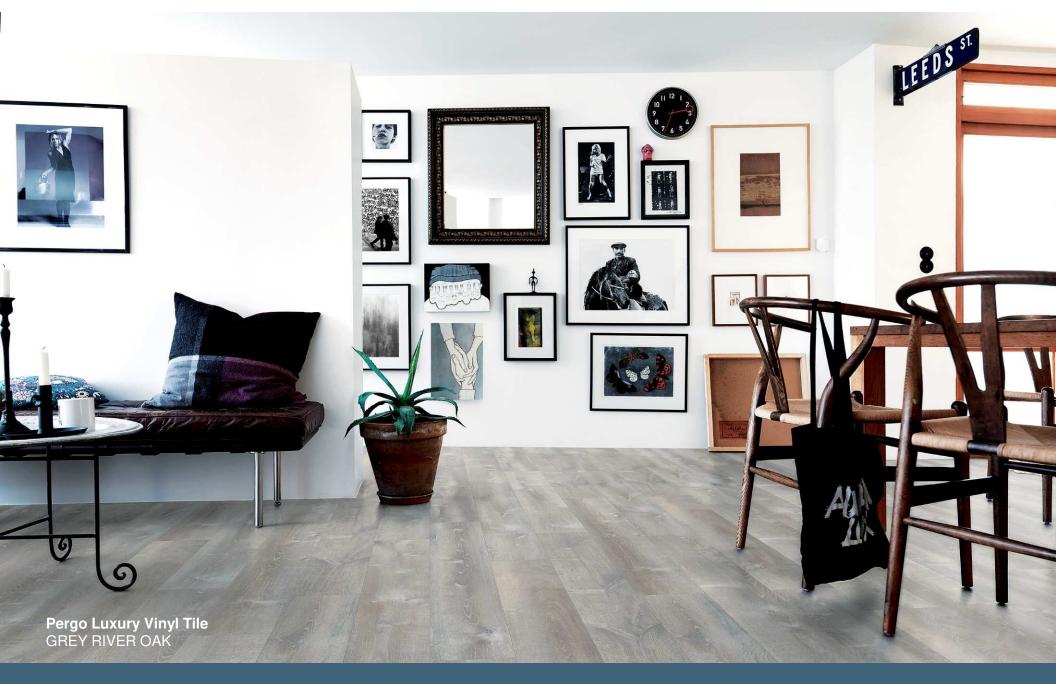
### **HARD SURFACES**







- Independent Specialty Retail
- Aligned Dealers
- Home Centers
- Builder
- Multi-family





Flooring Rest of the World

### Flooring Rest of the World Segment



### **Competitive Advantages**

- Leader in mid- to high-end categories
- Undisputed innovation frontrunner
- Significant growth opportunity with LVT
- Extend value of well known brands into new product categories
- Vertically integrated low-cost manufacturer across product categories
- Leverage customer relationships to enter new channels and markets

## Flooring ROW: Brands Serving All Channels

### LAMINATE / WOOD



PERGO.



- Independent Specialty Retail
- Home Centers
- Independent Distribution
- Company-owned Distribution (U.K., Italy, Switzerland, Australia, New Zealand, India)
- Builder
- Multi-family

#### LVT







- Independent Specialty Retail
- Home Centers
- Company-owned Distribution (U.K., Italy, Switzerland, Australia, New Zealand, India)
- Builder
- Multi-family
- Commercial

#### **CARPET**









- Independent Specialty Retail
- Home Centers
- Builder
- Commercial







- Independent Specialty Retail
- Home Centers
- Builder
- Multi-family
- Commercial

# Flooring ROW Panels

### **MDF & Chipboards**



Furniture and specialty construction

#### **Insulation Panels**

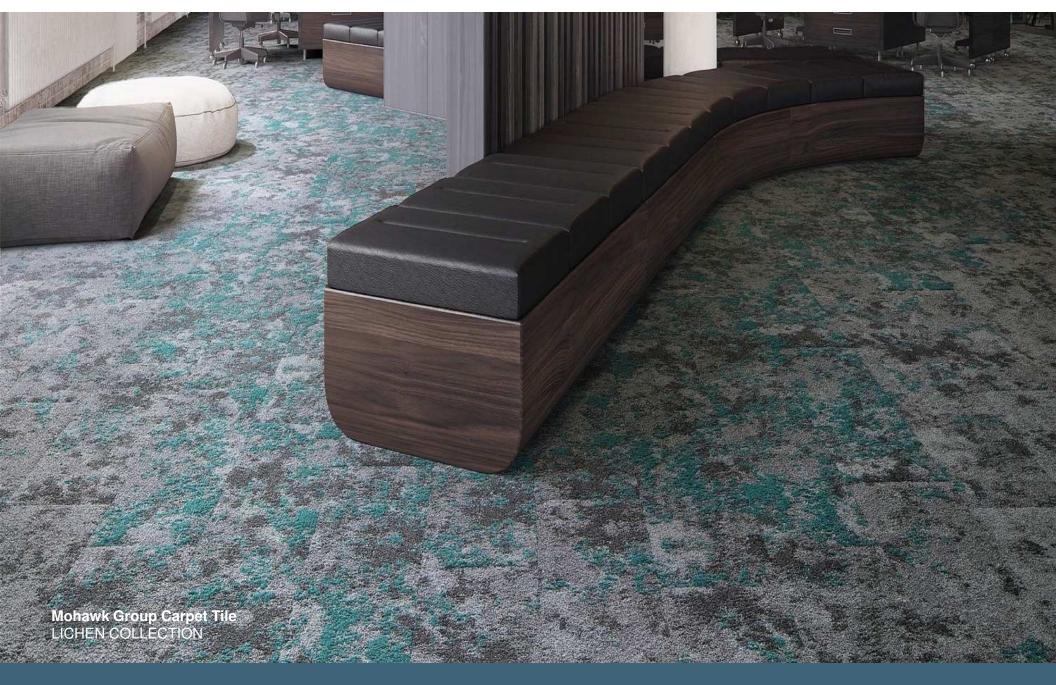


Airtight solutions for renovations or new construction

### **Roofing Panels**



Insulated custom roof panels and hinged roofs





Financials

### Net Sales & Adjusted EBITDA

**Net Sales (% YOY Growth)** 

**EBITDA (% of Net Sales)** 





## Earnings Summary

(ex-unusual items)

	2013	2014	2015	2016	2017
Net Sales % Change	<b>\$7,349</b> 27%	<b>\$7,803</b> 6%	<b>\$8,072</b> 3%	<b>\$8,959</b> 11%	<b>\$9,491</b> 6%
EBITDA EBITDA Margin	<b>\$991</b> 13%	<b>\$1,171</b> 15%	<b>\$1,395</b> 17%	<b>\$1,711</b> 19%	<b>\$1,859</b> 20%
Operating Income Operating Margin	<b>\$690</b> 9%	<b>\$834</b> 11%	<b>\$1,050</b> 13%	<b>\$1,298</b> 14%	<b>\$1,416</b> 15%
Net Earnings % Change	<b>\$473</b> 81%	<b>\$598</b> 26%	<b>\$756</b> 26%	<b>\$940</b> 24%	<b>\$1,019</b> 8%
Adjusted Diluted EPS % Change	<b>\$6.55</b> 73%	<b>\$8.15</b> 24%	<b>\$10.20</b> 25%	<b>\$12.61</b> 24%	<b>\$13.61</b> 8%

(Dollars in Millions except EPS)

## Results by Segment

(ex-unusual items)

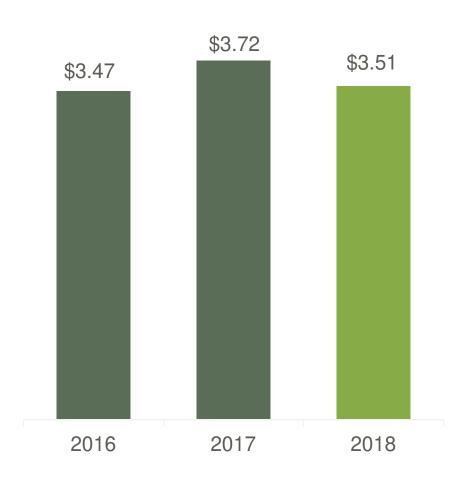
	2013	2014	2015	2016	2017					
GLOBAL CERAMIC SEGMENT										
Sales % Change	<b>\$2,677</b> 66%	<b>\$3,015</b> 13%	<b>\$3,013</b> 0%	<b>\$3,175</b> 5%	<b>\$3,405</b> 7%					
Operating Income Operating Margin	<b>\$284</b> 11%	<b>\$360</b> 12%	<b>\$422</b> 14%	<b>\$481</b> 15%	<b>\$545</b> 16%					
FLOORING NA SEGME	NT									
Sales % Change	<b>\$3,423</b> 9%	<b>\$3,441</b> 1%	<b>\$3,602</b> 5%	<b>\$3,866</b> 7%	<b>\$4,011</b> 4%					
Operating Income Operating Margin	<b>\$279</b> 8%	<b>\$315</b> 9%	<b>\$421</b> 12%	<b>\$505</b> 13%	<b>\$573</b> 14%					
FLOORING ROW SEGN	MENT									
Sales % Change	<b>\$1,249</b> 21%	<b>\$1,354</b> 8%	<b>\$1,457</b> 8%	<b>\$1,919</b> 32%	<b>\$2,075</b> 8%					
Operating Income Operating Margin	<b>\$157</b> 13%	<b>\$188</b> 14%	<b>\$242</b> 17%	<b>\$348</b> 18%	<b>\$337</b> 16%					

## Quarterly Earnings Summary

(ex-unusual items)

### **Adjusted Diluted Quarterly EPS**

#### **Second Quarter Results**

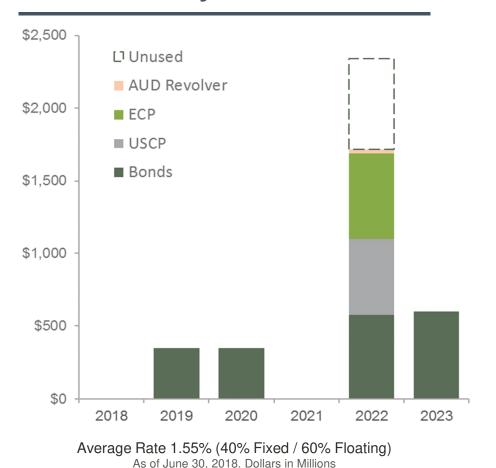


	2016	2017	2018
Net Sales % Change	<b>\$2,310</b> 15%	<b>\$2,453</b> 6%	<b>\$2,577</b> 5%
EBITDA EBITDA Margin	<b>\$462</b> 20%	<b>\$487</b> 20%	<b>\$466</b> 18%
Operating Income Operating Margin	<b>\$357</b> 15%	<b>\$381</b> 16%	<b>\$343</b> 13%
Adjusted Diluted EPS % Change	<b>\$3.47</b> 29%	<b>\$3.72</b> 7%	<b>\$3.51</b> -6%

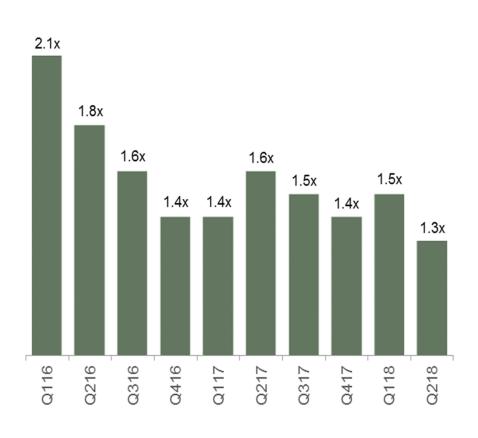
(Dollars in Millions except EPS)

### Leverage and Capital Structure

### **Maturity Schedule**<sup>1</sup>



#### **Net Debt-to-EBITDA Multiple**



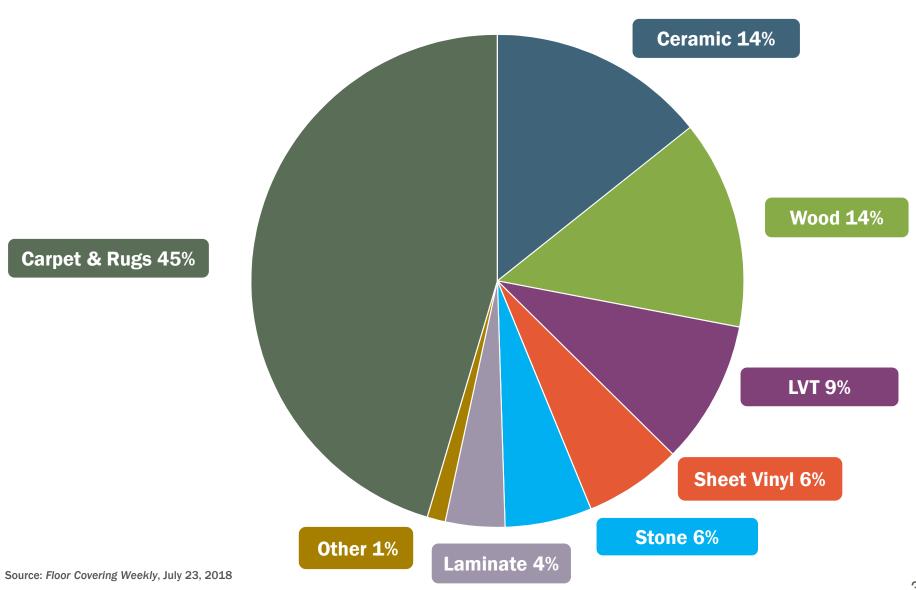
<sup>&</sup>lt;sup>1</sup> Approximately \$6 million in capital leases not shown. USCP and ECP amounts include end of quarter revolver borrowing.





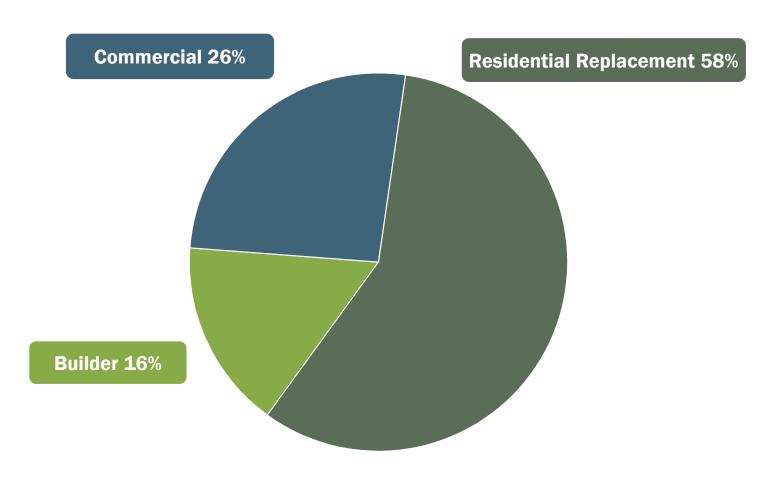
Industry Data

## U.S. Flooring Industry: \$25.4 Billion



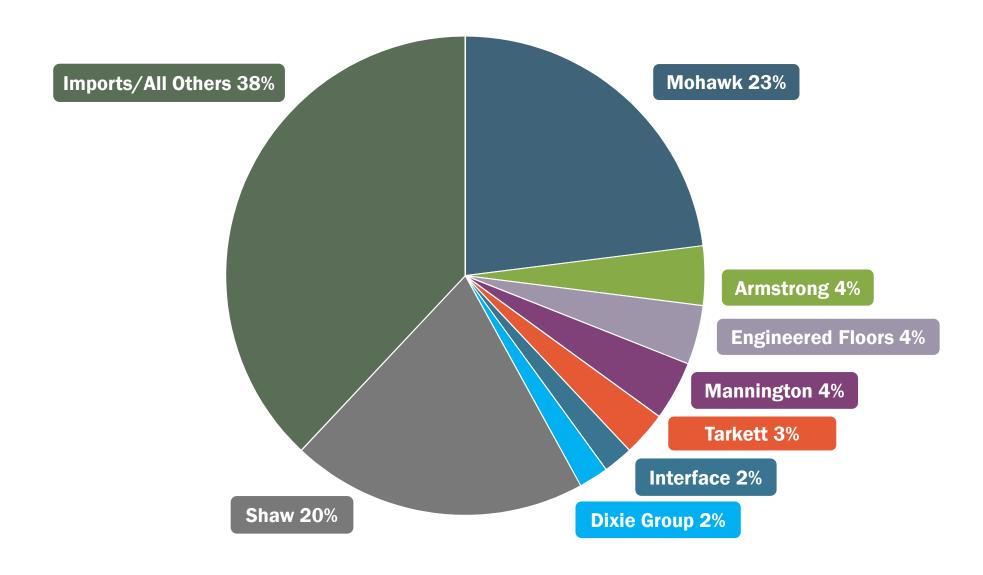
Subject to rounding

### U.S. Flooring Sales by End Use Market



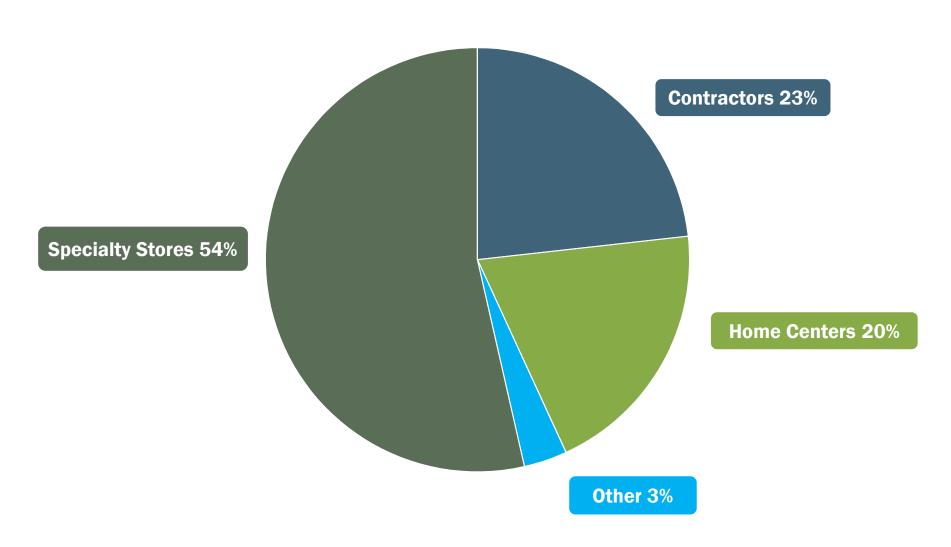
- Anticipate continued expansion in new housing starts
- Residential remodeling projected to significantly expand
- Commercial indicators suggest future growth

# U.S. Flooring Market



Subject to rounding

# U.S. Flooring Channels







Appendix

ADUSTED OPERATING INCOME										
(Amounts in thousands USD)	2013	2014	2015	2016	2017					
Operating income	546,931	772,796	837,565	1,279,943	1,354,173					
Adjustments to operating income:										
Restructuring, acquisition and integration-related and other costs	111,939	51,604	74,604	59,847	48,940					
Legal settlement and reserves	-	10,000	124,480	(90,000)	-					
Tradename impairment	-	-	-	47,905	-					
Acquisitions purchase accounting (inventory step-up)	31,041	-	13,337	-	13,314					
Adjusted operating income	689,911	834,400	1,049,986	1,297,696	1,416,426					
Adjusted operating income as a percent of net sales	9.4%	10.7%	13.0%	14.5%	14.9%					

OPERATING INCOME TO PROFORMA ADJUSTED EBITDA											
(Amounts in thousands USD)	2013	2014	2015	2016	2017						
Operating income	546,931	772,796	837,565	1,279,943	1,354,173						
Other (expense) income	(9,114)	(10,698)	(17,619)	1,729	(5,205)						
Net (earnings) loss attributable to non-controlling interest	(505)	(289)	(1,684)	(3,204)	(3,054)						
Depreciation and amortization	308,871	336,608	362,647	409,468	446,672						
EBITDA	846,183	1,098,417	1,180,908	1,687,936	1,792,586						
Restructuring, acquisition and integration-related and other costs	113,420	63,556	65,954	60,524	48,940						
Acquisitions purchase accounting (inventory step-up)	31,041	-	13,337	-	13,314						
Legal settlement and reserves	-	10,000	124,480	(90,000)	-						
Tradename impairment	-	-	-	47,905	-						
Release of indemnification asset	-	-	11,180	5,372	4,459						
Adjusted EBITDA	990,644	1,171,973	1,395,859	1,711,737	1,859,299						

ADJUSTED NET EARNINGS										
(Amounts in thousands USD, except EPS)	2013	2014	2015	2016	2017					
Net earnings attributable to Mohawk Industries, Inc.	348,786	531,965	615,302	930,362	971,638					
Adjusting items:										
Restructuring, acquisition and integration-related and other costs and disposal of subsidiary	113,420	63,556	74,604	60,523	49,144					
Acquisitions purchase accounting (inventory step-up)	31,041	-	13,337	-	13,314					
Discontinued operations	18,945	-	-	-	-					
Legal settlement and reserves	-	10,000	124,480	(90,000)	-					
Release of indemnification asset	-	-	11,180	5,371	4,459					
Bond redemption	-	18,922	-	-	-					
Deferred loan costs	490	1,080	651	-	-					
Interest on 3.85% senior notes	3,559	-	-	-	-					
Tradename impairment	-	-	-	47,905	-					
Income taxes - reversal of uncertain tax position	-	-	(11,180)	(5,371)	(4,459)					
Income tax reform	-	-	-	-	810					
Income taxes	(42,841)	(27,856)	(72,872)	(8,443)	(16,260)					
Adjusted net earnings attributable to Mohawk Industries, Inc.	473,400	597,668	755,502	940,348	1,018,646					
Adjusted diluted earnings per share attributable to Mohawk Industries, Inc.	6.55	8.15	10.20	12.61	13.61					
Weighted-average common shares outstanding - diluted	72,301	73,363	74,043	74,568	74,839					

A	OUSTED OP	ERATING I	NCOME		
(Amounts in thousands USD)	2013	2014	2015	2016	2017
GLOBAL CERAMIC SEGMENT					
Operating income	209,825	351,113	414,154	478,448	525,401
Adjustments to operating income:					
Restructuring, acquisition and integration-related and other costs	42,875	9,330	5,429	2,906	6,143
Acquisitions purchase accounting (inventory step-up)	31,041	-	2,881	-	13,122
Adjusted operating income	283,740	360,443	422,464	481,355	544,666
Adjusted operating income as a percent of net sales	10.6%	12.0%	14.0%	15.2%	16.0%
FLOORING NA SEGMENT					
Operating income	259,753	299,992	264,271	505,115	540,337
Adjustments to operating income:					
Restructuring, acquisition and integration-related and other costs	19,172	4,610	27,290	41,841	32,966
Impairment of tradename	-	-	-	47,905	-
Legal settlement and reserves	-	10,000	126,480	(90,000)	-
Acquisitions purchase accounting (inventory step-up)	-	-	2,694	-	-
Adjusted operating income	278,925	314,602	420,735	504,861	573,303
Adjusted operating income as a percent of net sales	8.1%	9.1%	11.7%	13.1%	14.3%
FLOORING ROW SEGMENT					
Operating income	107,850	151,528	203,370	333,091	329,054
Adjustments to operating income:					
Restructuring, acquisition and integration-related and other costs	48,667	36,177	30,547	14,592	7,516
Acquisitions purchase accounting (inventory step-up)	-	-	7,761	-	192
Adjusted operating income	156,517	187,705	241,678	347,683	336,762
Adjusted operating income as a percent of net sales	12.5%	13.9%	16.6%	18.1%	16.2%

ADUSTED OPERATING INCOME									
(Amounts in thousands USD)	2016Q	2	2017Q2	2018Q2					
Operating income	350,	692	355,825	326,307					
Adjustments to operating income:									
Restructuring, acquisition and integration-related and other costs	6,	020	15,878	16,043					
Acquisitions purchase accounting (inventory step-up)		-	9,571	194					
Adjusted operating income	356,	712	381,274	342,543					
Adjusted operating income as a percent of net sales	15	5.4%	15.5%	13.3%					

OPERATING INCOME TO ADJUSTED EBITDA									
(Amounts in thousands USD)	2016Q2	2017Q2	2018Q2						
Operating income	350,692	355,825	326,307						
Other (expense) income	5,807	(3,002)	(2,090)						
Net (earnings) loss attributable to non-controlling interest	(926)	(1,067)	(959)						
Depreciation and amortization	101,215	109,761	127,048						
EBITDA	456,788	461,517	450,306						
Restructuring, acquisition and integration-related and other costs	6,020	15,878	16,042						
Acquisitions purchase accounting (inventory step-up)		9,571	194						
Adjusted EBITDA	462,808	486,966	466,542						

ADJUSTED NET EARNINGS									
(Amounts in thousands USD, except EPS)	2016Q2	2017Q2	2018Q2						
Net earnings attributable to Mohawk Industries, Inc.	255,188	260,681	196,586						
Adjusting items:									
Restructuring, acquisition and integration-related and other costs and disposal of subsidiary	6,020	15,878	16,042						
Acquisitions purchase accounting (inventory step-up)		9,571	194						
Income taxes	(2,342)	(7,677)	50,106						
Adjusted net earnings attributable to Mohawk Industries, Inc.	258,865	278,452	262,929						
Adjusted diluted earnings per share attributable to Mohaw k Industries, Inc.	3.47	3.72	3.51						
Weighted-average common shares outstanding - diluted	74,574	74,801	74,937						

NET DEBT										
(Amounts in thousands USD)	2016Q1	2016Q2	2016Q3	2016Q4	2017Q1	2017Q2	2017Q3	2017Q4	2018Q1	2018Q2
Current portion of long-term debt and commercial paper	2,076,178	1,795,584	1,548,251	1,382,738	1,497,986	1,754,077	1,172,781	1,203,683	1,331,917	1,146,511
Long-term debt, less current portion	1,173,600	1,160,700	1,165,577	1,128,746	1,132,268	1,174,440	1,544,665	1,559,894	1,585,651	1,884,023
Less: Cash and cash equivalents	98,305	112,049	112,108	121,665	188,436	130,238	84,502	84,884	114,843	518,226
Net Debt	3,151,474	2,844,236	2,601,721	2,389,819	2,441,819	2,798,279	2,632,944	2,678,693	2,802,725	2,512,307

TRAILING TWELVE MONTHS OPERATING INCOME TO PROFORMA ADJUSTED EBITDA													
(Amounts in thousands USD)	2016Q1	2016Q2	2016Q3	2016Q4	2017Q1	2017Q2	2017Q3	2017Q4	2018Q1	2018Q2			
Operating income (LTM)	1,039,463	1,134,340	1,223,911	1,279,943	1,309,056	1,314,189	1,315,979	1,354,173	1,347,788	1,318,269			
Other (expense) income	(22,131)	(13,396)	(12,986)	1,729	7,990	(819)	1,735	(5,205)	(12,035)	(11,123)			
Net (earnings) loss attributable to non-controlling interest	(2,095)	(2,739)	(2,890)	(3,204)	(3,137)	(3,278)	(3,326)	(3,054)	(3,027)	(2,919)			
Depreciation and amortization	377,185	390,389	399,114	409,468	414,298	422,844	432,679	446,672	464,302	481,589			
EBITDA (LTM)	1,392,422	1,508,594	1,607,149	1,687,936	1,728,207	1,732,936	1,747,067	1,792,586	1,797,028	1,785,816			
Restructuring, acquisition and integration-related and other costs	65,503	56,248	75,130	60,524	56,784	66,642	49,923	48,940	67,066	67,230			
Acquisitions purchase accounting (inventory step-up)	13,337	7,181	21	-	192	9,763	13,314	13,314	14,476	5,099			
Impairment of tradename	-	-	47,905	47,905	47,905	47,905	-	-					
Legal settlement and reserves	(520)	(2,520)	(92,520)	(90,000)	(90,000)	(90,000)	-	-					
Release of indemnification asset	11,180	11,180	13,548	5,372	5,372	5,372	3,004	4,459	6,208	6,208			
Adjusted EBITDA (LTM)	1,481,922	1,580,683	1,651,233	1,711,737	1,748,460	1,772,618	1,813,308	1,859,299	1,884,778	1,864,353			
Acquisitions EBITDA	51,624	10,976	7,337										
Proforma Adjusted EBITDA (LTM)	1,533,546	1,591,659	1,658,570	1,711,737	1,748,460	1,772,618	1,813,308	1,859,299	1,884,778	1,864,353			
Net Debt to Proforma Adjusted EBITDA	2.1	1.8	1.6	1.4	1.4	1.6	1.5	1.4	1.5	1.3			

### **Investor Presentation**

